

week 3

Trevors Quote of the Week

“What you’re choosing, you’re not changing.”



twkf.com

Newsletter 2025

TREVOR WILLIAMS
BASKETBALL
ACADEMY

July 7 - July 11

Trevors Corner

Trevor's Week



Jumpstart
Bon départ



This week, we asked Trevor some questions about coaching, not only his personal coaching, but also what coaching is like in general. He told us that he likes to think of his coaching style as a sort of life philosophy to follow: “If you work hard, you get the job”. Like many great coaches, Trevor had not intended on being a coach. Yet, when he was asked by the director at Dawson, it felt natural as someone who plays point guard, the coach on the court. Some of his many core values that he tries to pass onto those he teaches are determination, teamwork, and perseverance. These lessons not only help on the court but also in everyday life. He explains that as a coach, you need to have an open mind in order to properly connect with those you are coaching, teaching, and influencing. He also told us that, in his opinion, the most rewarding part about coaching kids is watching them graduate, move up in life, and be successful. He says that these achievements are how he measures his success in life, it makes him feel as though he has done his job properly.

Coach Corner

Going into week 3 we asked Coach Wayne about his personal history with basketball. As a young child, he played almost every popular sport imaginable. Much like Trevor and Dean, this included hockey, baseball, badminton, football, volleyball, and, of course, basketball. After playing basketball all throughout high school and winning the national championship while in his second year at Dawson with Coach Trevor, he went to play basketball and football in the United States. There, he won 2 NCAA tournaments and once he returned to Canada, he was chosen to play for the Canadian National team in the Olympics. Due to his intense passion for the sport, it took him many places, he went on to play at a professional level across Europe. Still, he would always come back home from Europe to help out with the camp. Coach Wayne was one of the founders of the camp with Coach Trevor, he sees camp as their way of giving back to the community and giving the kids of Montreal a chance that they didn't have in their youth. A place where they could not only teach kids skills on the court, but skills for real life as well. Such as, proper socialization techniques, being accepting of others, and how to use your energy to progress. He said that basketball is much more than just a sport, it's a tool that was and is used in order to teach the next generation. However, he wouldn't have been able to achieve all of this without help, which is why we also asked him about the role models and influences as he was growing and navigating his basketball career. These influences include, his mother, Coach Trevor, and Kareem Abdul-Jabbar. These individuals taught him the skills he needed to succeed. His final advice for the campers of today is: "If you do good things and you're good to people, good things will come back to you."



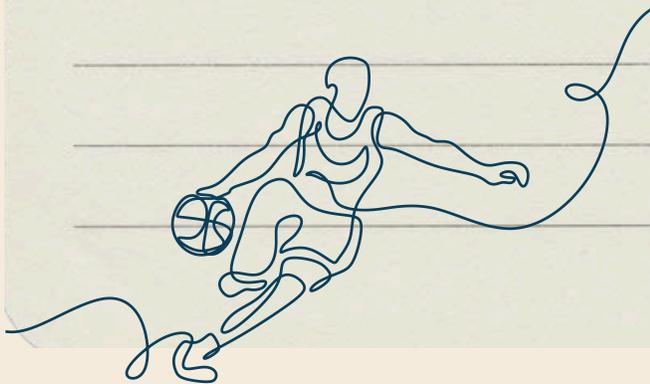
Wayne

Coach Corner



Dean

This week, we asked Coach Dean about his background in basketball and the influences that he had as he was growing up. He told us that he's been playing basketball for most of his life, he also played hockey and baseball in his youth. He started playing while he was going to Tyndale St George's, the community center in his neighbourhood. He was heavily influenced by the men in his area as they were all amazing athletes. If the younger ones wanted to earn the right to play with them, they had to sit there and watch the older men play for hours, learn from them. It was these role models that taught him the lessons that he continues to teach to these campers, like kindness and good sportsmanship. Then, he continued playing ball all throughout school. Coach Dean helped start the camp with Coach Trevor, they started out with 8 campers in Westmount High School, and it only grew from there. So, they know what they're talking about when they give you advice. Which ties in with Coach Dean's advice for the week, take the information that your coaches are giving you and apply them on and off the court.



Coach Corner

As Coach Dean moves to the Mount Bruno location, two coaches, James and KJ, are taking over as the Head Coaches of ECS in his stead. This week we asked Coach James some questions about his history with basketball. He told us that he started playing

the sport around the age of 9 after being introduced to it by a family friend. A couple of years later he started coming to the TWBA and continued playing throughout most of his schooling. James said that through all of this, the coaches that he had at this camp, some of whom even went to the same school as him, were major role models. They taught him many valuable things while he was still growing as a person and a player, lessons that he continues to try to pass onto the new campers that he has the responsibility of teaching and guiding. For example, the importance of improving and refining your skills. Coach James told us that the drills that campers do here at the TWBA, may not always be fun or entertaining at the moment, but the repetition of various skills will pay off in the end.

Moreover, we asked him questions about his visions for the rest of the summer with the camp. This summer, more than anything, he wishes the campers have fun, stay healthy, and learn something along the way. Especially when it comes to campers that come to camp for multiple weeks, he's excited to watch their improvement. He said that in order for everyone to have a good camp experience, every camper should come prepared for the day. This includes bringing your basketball shoes, a good spirit and a good attitude! He expects the campers to use the information that their coaches are teaching them in game. Don't just do the drills and then forget about the techniques learned, use them. He also has some advice for the campers: "Just enjoy yourself!" You won't be kids forever, you will have to grow up at some point, so make the most of your time as a kid while you can!



James

Our Team Dawson College

Age: 13 years old

What is your favourite position to play/what position do you play?:

His favourite positions to play are Point Guard and Shooting Guard but he tends to play more as a Center.

What is your favourite thing about camp?:

He loves the fact that the TWBA focusses its time on playing lots of actual basketball games throughout the week.

What have you learned in basketball that you can use in your future?:

The impact that good sportsmanship can have on the dynamics of a team and the way it plays.



Avi

Age: 11 years old

How long have you been playing basketball/coming to camp?:

He's been playing basketball since he was 3 and this is his second year at camp.

Are you part of a school team or do you play basketball outside of TWBA?:

He plays for the Lasalle Leaders.

What is your favourite thing about camp?:

He loves his team and he also likes the fact that they play so many games at camp.

Rhyonie



Age: 12 years old

How long have you been playing basketball/coming to camp?:

He's been playing basketball for around 5 or 6 years and he's been coming to camp for around 4 years.

Do you have a favourite drill?:

His favourite drill is Full-Court Layups.

What have you learned in basketball that you can use in your future?:

The importance of good sportsmanship.

Do you know what you want to do when you're older?:

For Cegep, he plans on going to Dawson and when he grows up, he wants to be part of a F1 team repair crew.



Miles

Age: 19 years old

What school do you go to and in what program?:

He goes to Dawson College and he's in the Social Sciences.

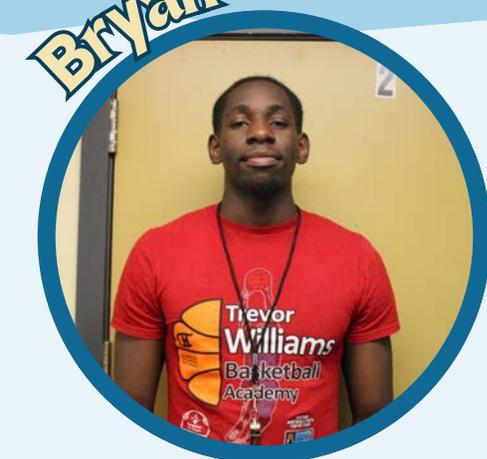
What has been your favourite memory or experience in basketball?:

When he was around 14 years old, his team participated in a tournament in Toronto where they played against a team that had been nationally ranked and Bryan's team won against them.

Do you have any advice for the campers?:

"Hold yourselves accountable!". A lot of the time, campers are talking about how they want to win the Championship. Coach Bryan says that in order to do that, you need to put in the work everyday, not just the days that you feel up to it.

Bryan



Our Team

ees

Rani

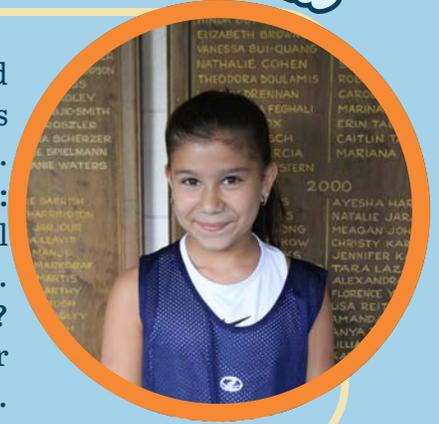
Age: 10 years old

How long have you been playing basketball/coming to camp?: She's been playing for three years and this is her second year at the TWBA.

What is your favourite position to play/what position do you play?: She really likes playing Point Guard or Inbound Passer (her usual position).

What is your favourite thing about camp?

The fact that she gets to play basketball and spend all day with her friends.



Age: 10 years old

How long have you been playing basketball/coming to camp?:

She's been playing basketball for 4 years and this is her first time at camp.

What is your favourite thing about camp?

She really appreciates the teaching style of the TWBA.

Do you have a role model?:

Caitlin Clark

If you had to play 1v1 against a coach, who would it be?:

She would love to have the opportunity to 1v1 against Coach Mak.



Madison

Age: 10 years old

How long have you been playing basketball/coming to camp?:

She's been playing for 2 years and this is her first year at camp.

What is your favourite position to play/what position do you play?:

She usually plays center, which is her favourite position.

What are you looking forward to this week?:

She's looking forward to simply playing basketball.

Do you have any other sports that you like?:

She also likes to play to tennis.



Chloe

Age: 17 years old

What school do you go to?:

Once the school year begins, she'll be attending Choate Rosemary Hall in Connecticut.

Did you attend the camp or how did you get involved?:

Not only did she attend this camp, but she was also a volunteer for 2 years which ultimately led to her becoming a coach.

What is your favourite thing about being a counsellor?:

She loves watching as her campers put her advice into actual gameplay, getting to see her plans unfold right before her eyes.



Marley

Our Team

Mount Bruno

Kayla Jaen

Age: 7 years old

How long have you been coming to camp?:

This is her first week at the TWBA.

What's your favourite position to play?:

Shooting guard

Do you have a favourite trick?:

She likes pivoting so that she can make a good pass.

What's your favourite thing about camp?:

She loves the fact that she gets to spend the week with her cousin.

If you had to play 1v1 against a coach, who would it be?:

Coach Caro



Age: 9 years old

How long have you been playing basketball/coming to camp?:

He's been playing since the age of 4 and this is his first week at camp.

Do you play basketball outside of camp?:

He plays for Zone basketball in the QYBL.

Do you have a favourite trick?:

He quite likes crossovers.

If you had to play 1v1 against a coach, who would it be?:

Coach Tommy



Casey

Age: 16 years old

What school do you go to?:

He goes to Vanier in the nursing program.

How long have you been playing basketball?:

He's been playing for 3 years.

What is your favourite thing about being a counsellor?:

“Sparking the fire of competition in kids and then fanning the flames.” He loves getting them excited to play their hardest no matter the outcome. Seeing them roar when they win gives him a chance to congratulate them while seeing them cry gives him a chance to remind them that they tried their hardest and that's all that matters.

Do you have any advice for the campers?:

Don't be afraid to ask questions, even the ones you think might be dumb. The dumbest thing you can do is not ask a question when you need to know the answer.



Jayden

Cool Bonus at Our South Shore Camp!

☀️🏀 Our new South Shore location comes with an awesome perk — access to an outdoor pool right next to the school! Kids can splash and cool off in the afternoon. Lifeguards are always on duty, and life jackets are available to keep everyone safe. Summer vibes all the way! 🌊😎



SPENCER

Age: 9 years old

How long have you been playing basketball/coming to camp?:

He only recently started playing and this is his first year at the camp.

What are you looking forward to this week?:

He's looking forward to learning more about the sport itself and having the chance to keep playing.

Do you have a favourite drill?:

He really likes when their coach lets them play Knockout.

Do you have a plan for your future?:

He doesn't want to have just one job, he wants to be an astronaut/robotic engineer/palaeontologist.

Do you have a role model?:

He really looks up to Dav Pilkey, a comic book artist.

Age: 7 years old

How long have you been playing basketball/coming to camp?:

He's been playing most of his life, since around the age of 3, but this is his first year at camp.

What have you learned in basketball that you can use in your future?:

Not only teamwork, but the importance of good sportsmanship.

Do you have a plan for your future?:

He wants to be able to travel the world while collecting facts about the places that he visits. When it comes to education, he wants to go to College St Louis for high school, Dawson for Cegep, and then Concordia or McGill for university.

Do you have a role model?:

Greta Thunberg

If you had to play 1v1 against a coach, who would it be?:

He would pick to win against Coach Tracy.



EVERY

Age: 17 years old

What school do you go to and in what program?:

She goes to Dawson College in their Social Science program.

How long have you been playing basketball?:

She's been playing for around 6 or 7 years.

Do you play outside of camp?

She plays for the Dawson basketball team in Division 1.

What is your favourite thing about being a counsellor?:

She loves the fact that she gets to have an impact on a kids day, have the chance to make them smile.

Do you have any advice for the campers?:

"Just keep playing". She wants to tell the campers that your skill set doesn't matter, improvement is always a possibility.



tracy

Our Team

Sunshine Academy



Alijah

Age: 8 years old

How long have you been playing basketball/coming to camp?:

He's been playing basketball almost his whole life and he's been at this camp for around 3 or 4 years.

Are you part of a school team or do you play basketball outside of TWBA?:

He plays for the St Lazare Lions.

Do you know what you want to be when you grow up?:

He wants to be an NBA player for the Lakers.

If you had to play 1v1 against a coach, who would it be?:

He chose to win against Coach Andel.

Age: 10 years old

How long have you been playing basketball/coming to camp?:

He's been playing basketball for 4 or 5 years and this is his first year at the TWBA.

What are you looking forward to this week?

He hopes that more campers will join him at the Sunshine Academy location so that he and his friends can share the fun!

What is your favourite thing about camp?

He loves the fact that the camp in itself is fun.

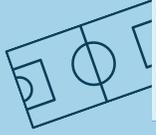
If you had to play 1v1 against a coach, who would it be?:

Definitely Coach Trevor, he'd love to beat a professional at his own game.



Kayen





Our Week in Pictures

Week 3

70



Week 3 Champions

ECS



MVP
Jabali



Most Improved Player
Zaeden



Top Rebounder
Johane



Rapid Fire Winner
Jaleel



Free Throw Winner
Eunho



Chicken
Jabali



Week 3 Champions

ECS



MVP, Rapid Fire, & Free Throw Winner
Raphael



MIP
Amira



Best Defender
Oscar



Top Rebounder
Modibo



Sportsmanship
Angelina



Chicken Winner
Owen

Week 3 Champions

ECS



MVP
Michael



Most Improved Player
Violet



Sportsmanship
Declan



Best Defender & Top Rebounder
Eloise



Rapid Fire Winner
Madison



Free Throw Winner
Emma

Week 3 Champions

ecs



PEEWEE Winners
Coach Erin



MINI Winners
Coach Lorenzo



NIT Winners
Coach Marley



Week 3 Champions Dawson College



Chicken winner
Alex



Knockout winner
Jeremiah



Sportsmanship Award
Ephrem



Free Throw Winner
Alex



Top assist
David



Week 3 Champions Dawson College



Top Rebounder
Ethan



Top Defender
Khyonie



NIT Winning Team
Red



Most Improved Player
Tyler



MVP
Lucas

Week 3 Champions Dawson College



Rapid Fire Winner
Raffaele



Knockout Winner
Leslie

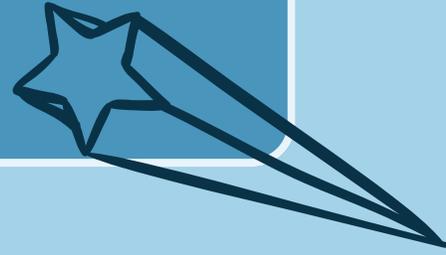


Sportsmanship Award
Edmond



Top Assists
Eloise

Week 3 Champions Dawson College



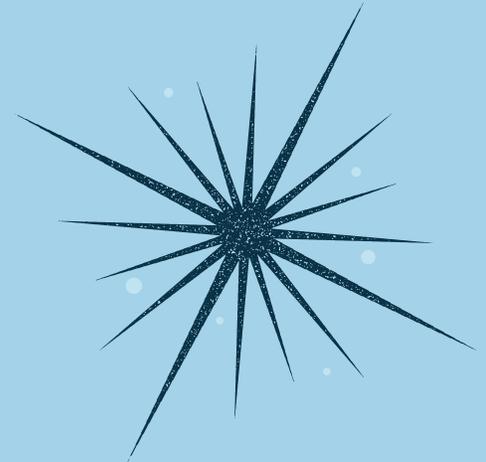
Top Rebounder
Alex



Top Defender
Marcus



NCAA Winning Team
Black



MVP
Madison



Most Improved Player
Ashton



Week 3 Champions Dawson College



Rapid Fire Winner
Ethan



King of the Court & Free Throw Winner
Logan



Top Assists
Lenny



Sportsmanship Award
Isabella

Week 3 Champions Dawson College



Top Defender
Christian



Top Rebounder
Drexell



NBA Winning Team



Most Improved Player
Eloise



MVP
Meir



Week 3 Champions

Mount Bruno



Sportsmanship Award
Xavier



MIP & Skills Competition Winner
Christopher



Most Improved Player
Noah



Sportsmanship Award & Shooting Competition
Zachary



Top Defender
Eli



Most Improved Player & Best rebounder
Gabriel

Week 3 Champions

Mount Bruno



Best defender
Rafael



MVP
Zach



MVP
Zayn



MVP
Kayla



Champions



Champions

Week 3 Champions

dorval elementary



Peewee Chicken, Free Throw, & Knockout
James



Peewee Sportsmanship
Kosi



Peewee Most Improved Player
Holly



Peewee MVP
James



NIT Chicken Winner
Aayden



NIT Free Throw Winner
Kyrie

Week 3 Champions

dorval elementary



NIT Knockout Winner
Zach



NIT Sportsmanship
Israel



The Whole Dorval Elementary Team!



NIT Most Improved Player
Aayden



NIT MVP
Kyrie

Week 3 Champions Sunshine Academy



Top Assists
Constantine



Top Rebounder
Tyson



Hustle Award
Alexander



Sportsmanship Award
Karina



Camper of the Week
Kirin



Top Defender
Elijah



Week 3 Champions Sunshine Academy



Chicken Competition Winner
Myles



Skills Competition Winner
Kirin



Winning Team
The Sunshine Bees



Free Throw Competition Winner
Mason



Free Throw Competition Winner
Emmanuel





Facebook

Trevor Williams Kids Foundation



Instagram

@twkfmtl



Twitter

@TWKF_MTL

More about us

The Trevor Williams Basketball Academy is a co-ed instructional basketball camp that caters to children aged six through eighteen. We aim to improve the campers' skills, fitness level, team play and sportsmanship. We are committed to providing a safe, fun and educational environment for all.

Camp goes from 9AM to 3PM Monday to Friday, with sessions running from June 23th to August 8th. Health professionals are constantly around for support and guidance for the campers and staff.

Contact us

For further inquiries, information as well as dates, fees and registration, it is easiest to visit our website or contact us via e-mail twkf.com or summercamp@twkf.com



Dawson College

4001 De Maisonneuve St. Westmount H3Z 3G4

Sunshine Academy

65 Sunshine St, Dollard-Des Ormeaux, Quebec H9B 1G9

Dorval Elementary

1750 Carson Ave, Dorval, Quebec H9S 2S4

Miss Edgar's and Miss Cramp's School (ECS)

525 Mount Pleasant, Westmount, QC, H3Y 3H6

Mount Bruno

20 Rue des Peupliers, Saint-Bruno-de-Montarville, QC J3V 2L8

Thank you!