

week 1

Trevor's Quote of the Week

"Hard work beats talent when talent doesn't work hard"



twkf.com

Newsletter 2025

TREVOR WILLIAMS
BASKETBALL
ACADEMY

June 23 - June 27

Special Guest: Anna Gainey

This week, the campers at ECS had the privilege of having Anna Gainey, Secretary of State for Children and Youth, and Aaron Rosenbaum come speak to them. We asked her some questions about her political life and involvement in the community, these were her answers!

What inspired you to become involved in politics?:

I've always liked helping out in my community, whether that be through school clubs or volunteering. Over time, this grew into taking on leadership roles on different Boards across Canada, where I was able to advocate for change in our communities. I care deeply about making life better for people, and being a Member of Parliament felt like the most meaningful way to do that on a larger scale.

How do you plan on using your new role as Secretary of State in Children and Youth to help the youth prosper?:

It's an honour to take on this role as Secretary of State (Children and Youth). I'm just getting started, and I'm excited to meet with young people across the country and hear what matters most to them. I want to help make sure no child goes to school hungry, that families can afford child care, that there are good summer jobs for youth, and that young people feel supported in building a great future.

Are there any reasons you believe camps like Trevor Williams Basketball Academy is beneficial/useful for young people?:

Absolutely. TWBA helps kids build confidence, learn new skills, and feel like part of a team. Being active is great for your body, but also for your mind. Camps like this are a fun and safe place to grow and feel supported.

What was your favourite part of the visit with the TWBA?:

Definitely meeting the campers and feeling the energy in the gym. It was my first time visiting, and it was great to see how much work Trevor and the coaches put into making camp fun and exciting. It's amazing to see how programs like Canada Summer Jobs help make it all possible.

If you have any advice for campers what would it be?:

Believe in yourself, be kind, and don't be afraid to try new things. Teamwork and a good attitude can take you a long way, on the court and in life.



Trevors Corner

Trevor's Week



Thank you again Anna Gainey! This summer, Coach Trevor is one of the Head Coaches at our Dawson College location. On Monday, we asked him some questions about his expectations for the coming weeks. He told us that he's looking forward to watching his staff, the counsellors, improve as coaches and mentors as well as watching the campers themselves grow as people, improve their skills and most importantly, have fun. He expects that the campers will not only gain skills on the court but also life skills that they can continue to use in every aspect of their lives for years to come. He thinks that the most important thing that the campers should bring every day to camp is a desire to get better at basketball. He thinks that if the campers have a good attitude and a good spirit while at the TWBA, it will make the entirety of the experience better for everyone.

Coach Corner



This week we spoke to Wayne from Dawson College and Dean from ECS



Wayne

This summer, Coach Wayne is one of our Head Coaches at the Dawson College location. In first week fashion, we asked him a couple questions about his hopes and visions for the coming weeks at camp. He expressed that even after just one day of camp, he is loving the energy from both the campers and the counselors which is making him excited for more! Wayne is also very happy with the fact that this camp has not only attracted repeat customers, who he is looking forward to watching progress even further, but the fact that the TWBA has continued to bring in new campers and counselors year by year. He let us know that this summer, his goal is for the players to progress in their learning, so that every single camper will leave this summer with wonderful memories that they can reminisce on and have an exceptional time. In order to achieve this, he wants to remind all the campers to come to camp everyday with a desire to have fun and an open mind! He believes that yes, the TWBA is a basketball camp, but it is first and foremost a summer camp. Therefore, the number one priority is coming to camp to have fun!

This summer, Coach Dean will be spending the majority of his time at our St Bruno location, which opens next week, as Head Coach. This Wednesday, at ECS, we asked him some questions about how he hopes this summer at camp will pass. He told us that for Week 1, he's simply excited to see the familiar faces from previous years and to see their improvement. Dean told us that he expects the campers, both new and returning, to come to camp everyday ready to learn and listen to the staff. He says that there are three main things that every camper should bring with them on a daily basis: a good attitude, a passion to play basketball and a want to learn. He also gave us some good advice to pass on to the campers: don't forget to play year-round! He expressed his desire for the whole of Canada to start playing throughout the year as opposed to just the summer. If this can be achieved, Canada's collective basketball skills will improve immensely and this country-wide change can start on a small scale with our campers at the TWBA.

Dean



Our Team

Dawson College

Age: 12

How long have you been playing basketball?:

She's been playing basketball since the age of 7 and she's been coming to the TWBA for 3 years.

What do you want to do in the future?:

She wants to go to UCLA and she would love to be in the WNBA.

If you had to play 1v1 against a coach and win, who would it be?:

She would definitely choose to defeat Mikey.



Zoey

Age: 10

How long have you been coming to camp?:

He's come to the TWBA for 3 years.

What is your favourite position to play?:

He enjoys playing the small forward position.

What do you want to be when you grow up?:

He wants to pursue basketball professionally.

What are you looking forward to this week?:

He's very excited for the games on Friday.

Bille



Age: 13

How long have you been playing basketball?:

He's been playing for 1 year.

What are you looking forward to this week?:

He's looking forward to improving his jumping ability when shooting.

What have you learned in basketball that you can use in your future?:

He's learned the importance of learning to accept failure.

Who's your role model?:

His brother.



Alexis

Age: 18

What school do you attend and in what program?:

She attends Dawson College in commerce.

What is your favourite thing about being a counsellor?:

She loves interacting with the kids and being a role model for them.

Especially being a role model for the girls at the camp to really show them that girls can play basketball too and succeed.

Do you have any advice for the campers?:

She reminds all the campers to listen and apply all the little details and advice that the counsellors give them, even if they feel that it's something they already know or are already good at.

Deniz



Our Team

ECS

Elise

Age: 11

How long have you been playing basketball/coming to camp?:

She's been coming to camp and playing basketball for 3 years.

Do you have a favourite trick or drill?:

She loves when the coaches take them outside for conditioning, she sees it as a great team bonding experience.

What have you learned in basketball that you can use in your future?:

Perseverance/the importance of never giving up.



Age: 11

How long have you been playing basketball/coming to camp?:

He's been coming to camp and playing basketball for 2 years.

What is your favourite position to play/what position do you play?:

He plays Point Guard but he also really likes playing Inbounder.

What is your favourite thing about camp?

Meeting new people.

If you had to play 1v1 against a coach, who would it be?:

He would definitely choose to win against Mac.



Louis

Demetrius

Age: 10

How long have you been playing basketball/coming to camp?:

He's been playing basketball for around 4 years and to camp for 2 years.

What are you looking forward to this week?

He's very excited for the games throughout the week (and specifically on Friday) where he gets to play with his friends.

What have you learned in basketball that you can use in your future?:

Not only the value of confidence but also how to work and succeed as a team.



Age: 20

What school do you go to and in what program?:

He just left Dawson College in Social Sciences to continue the same program at Rosemont College.

Did you attend the camp or how did you get involved?:

He never attended the TWBA but got involved through Dean and Aniel.

Do you have any advice for the campers?:

He told us that the campers should take their time, don't worry about any mistakes that might happen when learning and improving, simply try your best and have fun!



Terency



Our Week in Pictures

Week 1

70



Week 1 Champions

ECS



Chicken Competition Winner
Kenneth



Free Throw Winner
Noah



Rapid Fire Winner
Arthur



Sportsmanship
Simone



Most Improved Player
Victor



MVP
Jalil

Week 1 Champions

ECS



Sportsmanship
Adriano



Free Throw & Chicken Winner
Alex



Peewee (6-7 yrs)
Team Winners



Rapid Fire Winner
Owen



Sportsmanship
Yvonne



Top Rebounder
Faris

Week 1 Champions

ECS



Best Defender
Owen



Most Improved Player
Maxim



MVP
Alex



Peewee (8-9 yrs)
Team Winners



Free Throw Competition Winner
Aryan



Rapid Fire Winner
Mason



Week 1 Champions

ECS



Sportsmanship
Sophie



Top Rebounder
Cayden



Most Improved
DD



Top Defender
Violet



MVP
Mason



NIT Winning Team
Mak's Team

Week 1 Champions

Dawson College



NIT
Chicken Winner
David



NIT
Knockout Winner
Uri



NIT
Free Throw Winner
Meir



NIT
Championship Winners



NIT
Sportsmanship
Ellom



NIT
Top Assist
Lev



Week 1 Champions Dawson College



NIT
Top Defender
Jacob



NIT
Top Rebounder
Eitan



NIT
Most Improved
Lilia



NIT
MVP
Bille



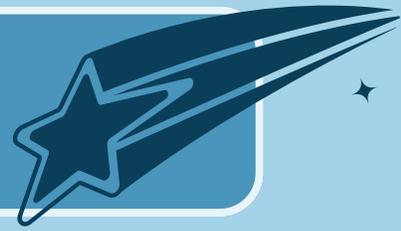
NCAA
Knockout Winner
Benji



NCAA
Free Throw Winner
David



Week 1 Champions Dawson College



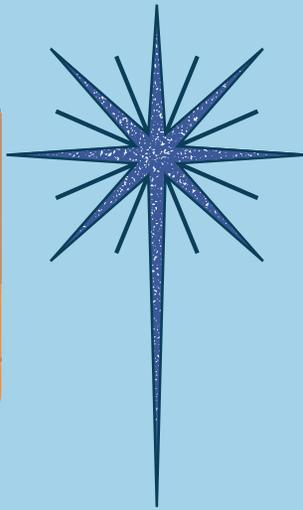
NCAA
Rapid Fire Winner
Zoey



NCAA
Championship Winners



NCAA
Sportsmanship Award
Bella



NCAA
TOP Assist
David



NCAA
Top Defender
Leah



NCAA
Top Rebounder
Cebastian



Week 1 Champions Dawson College



NCAA
Most Improved
William



NCAA
MVP
Deshon



NBA
Free Throw Winner
Jacob



NBA
Rapid Fire Winner
Riley



NBA
Chicken Winner
Leo



NBA
Championship Winners



Week 1 Champions Dawson College



NBA
Sportsmanship Winners
Vianney



NBA
Top Assist
Lucas



NBA
Top Defender
Quincy



NBA
Top Rebounder
Johan



NBA
Most Improved
Nilvan



NBA
MVP
Lucas





Facebook

Trevor Williams Kids Foundation



Instagram

@twkfmtl



Twitter

@TWKF_MTL

More about us

The Trevor Williams Basketball Academy is a co-ed instructional basketball camp that caters to children aged six through eighteen. We aim to improve the campers' skills, fitness level, team play and sportsmanship. We are committed to providing a safe, fun and educational environment for all.

Camp goes from 9AM to 3PM Monday to Friday, with sessions running from June 23rd to August 8th. Health professionals are constantly around for support and guidance for the campers and staff.



Contact us

For further inquiries, information as well as dates, fees and registration, it is easiest to visit our website or contact us via e-mail twkf.com or summercamp@twkf.com

Dawson College

4001 De Maisonneuve St. Westmount H3Z 3G4

Sunshine Academy

65 Sunshine St, Dollard-Des Ormeaux, Quebec H9B 1G9

Dorval Elementary

1750 Carson Ave, Dorval, Quebec H9S 2S4

Miss Edgar's and Miss Cramp's School (ECS)

525 Mount Pleasant, Westmount, QC, H3Y 3H6

Mount Bruno

20 Rue des Peupliers, Saint-Bruno-de-Montarville, QC J3V 2L8

Thank you!